

We take data protection seriously

The protection of your privacy when processing personal data is an important concern for us. When you visit our website, our web servers save the IP of your internet service provider, the website from which you visit us, the web pages you visit on our website and the date and duration of your visit as standard. This information is absolutely necessary for the technical transmission of the web pages and secure server operation. A personalised evaluation of this data does not take place.

If you send us data via the contact form, this data will be stored on our servers as part of the data backup process. Your data will only be used by us to process your request. Your data will be treated as strictly confidential. It will not be passed on to third parties.

Personal data

Personal data is data about your person.

If you make use of further services of our company via our website, it may be necessary for you to provide personal data for this purpose. The personal data required for the provision of the service can be found in the respective input mask.

We will only collect the personal data that is required to provide the service you have selected, for example your name, address, date of birth, nationality, telephone number and email address. This information will only be used to contact you to make an appointment or confirmation and to prepare a certificate attesting to your rapid antigen test.

By giving your consent, you authorise Centro Médico Alemán to contact you by telephone or email.

We process and store personal data only for as long as is necessary for the fulfilment of the purpose, at the longest, however, until the expiry of the statutory retention and storage periods.

Once the purpose has been fulfilled and the legal retention and storage periods have expired, the personal data will be deleted or blocked in accordance with the data protection regulations.

You do not have to disclose any personal data in order to visit our website. In some cases, we need your name and address as well as other information in order to be able to offer you the requested service.

The same applies in the event that we supply you with information material on request or when we answer your enquiries. In these cases we will always point this out to you. In addition, we only store the data that you have provided to us automatically or voluntarily.

When you use one of our services, we generally only collect the data that is necessary to provide you with our service. We may ask you for further information, but this is voluntary.

Whenever we process personal data, we do so in order to provide you with our service or to pursue our commercial objectives.

Automatically stored non-personal data

When you visit our website, we store certain information for administrative and technical reasons. These are: Type and version of the browser used, date and time of access, as well as the IP address.

This data is anonymised and only used for statistical purposes or to improve our internet and online services.

This anonymised data is stored - separately from personal data - on secure systems and cannot be assigned to individual persons. This means that your personal data remains protected at all times.

Use of Google Analytics with anonymisation function

We use Google Analytics, a web analytics service provided by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter "Google", on our website. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site.

The information generated by these cookies, such as the time, place and frequency of your website visit, including your IP address, is transmitted to Google in the USA and stored there. We use Google Analytics with the addition "_gat._anonymizeIp" on our website. In this case, your IP address will already be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area and thus anonymised. Google will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Google will not, according to its own information, associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

Furthermore, Google offers a deactivation add-on for the most common browsers, which gives you more control over what data Google collects about the websites you visit. The add-on tells the JavaScript (ga.js) of Google Analytics that no information about the website visit should be transmitted to Google Analytics. However, the Google Analytics browser deactivation add-on does not prevent information from being transmitted to us or to other web analytics services we may use. For more information on installing the browser add-on, please click on the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>
If you visit our site via a mobile device (smartphone or tablet), you must click this link instead to prevent tracking by Google Analytics within this website in the future. This is also possible as an alternative to the above browser add-on. By clicking the link, an opt-out cookie will be set in your browser that is only valid for this browser and domain. If you delete the cookies in this browser, the opt-out cookie will also be deleted, so you will have to click the link again.

Use of Google Maps

This website uses Google Maps to display maps and to create directions. Google Maps is operated by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. By using this website, you consent to the collection, processing and use of automatically collected data and data provided by you by Google, one of its agents, or third parties. The terms of use for Google Maps can be found [here](#).

You can view the Google Maps privacy policy [here](#).

Safely

We have implemented technical and administrative security measures to protect your personal data against loss, destruction, manipulation and unauthorised access. All our employees and service providers working for us are bound by the applicable data protection laws.

Whenever we collect and process personal data, it is encrypted before it is transmitted. This means that your data cannot be misused by third parties. Our security measures are subject to a continuous improvement process and our data protection statements are constantly being revised. Please ensure that you have the latest version.

Right to information/objection

Please contact us at any time if you would like to know what personal data we hold about you. You can also withdraw your permission for us to collect and process your personal data at any time. In both cases, please contact us directly.

Changes to our privacy policy

We reserve the right to change our privacy policy if necessary due to new technologies.

Please ensure that you have the latest version.

If fundamental changes are made to this privacy policy, we will announce these changes on our website.

All interested parties and visitors to our website can contact us on data protection issues at:

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